



San Diego's Dia De Los Muertos

Saturday and Sunday October 29th and 30th

oldtownsandiegofoundation.org



Old Town Community,

This year the Celebration of Life Festival, Dia de los Muertos holiday Celebration is being held as a fundraiser for the Old Town San Diego Foundation to support the Fourth Grade History Program.

We would like to thank you for your continued support of the Dia de los Muertos celebrations in Old Town. As you know this is the most traditional and iconic celebration in San Diego, any help is welcome and needed to ensure that the Dia de los Muertos tradition continues as well as the Fourth Grade History Program.

Where: San Diego Avenue from Twiggs St. to Conde St. plus the corner stage.

If you would like to sponsor the Festival event and have you business listed on the map, the options are below. We have kept the pricing the same as the Chamber pricing over the last few years.

The Chamber also plans to hold the Dia de los Muertos traditional procession on **Wednesday, November 2, closing San Diego Avenue at Sundown.**

Business Sponsor \$1000

- Logo on all print; posters, programs and postcards
- 5 social media posts leading up to the event
- Company logo included on altar map
- Half page ad in event program/map

Sponsorship includes company logo included in 1st tier position on all print advertising, half page ad in event program/map.

OT Community Sponsor \$500

- Logo on all print; posters, programs and postcards
- 3 social media posts leading up to the event
- Company logo included on altar map
- Quarter page ad in event program/map

Sponsorship includes ¼ page ad in event program

Map Sponsorship \$250

- Company logo included on altar map
- 1 social media posts leading up to the event

Old Town Altar Map Listing – Free

- Business listed on the Dia de los Muertos altar map (if you would like your logo placed on the map, please see above, Map Sponsorship)



San Diego's Dia De Los Muertos

Map listing sponsor



The Map will be distributed over the weekend reaching thousands

Altar Commitment: Complete the application to confirm that your restaurant or business will be participating by building a Dia de los Muertos altar at your place of business. Once we receive the form if you have chosen to sponsor the foundation will be invoiced for your pledged donation. Please fillout this form for the free listing also and send back to be included.

For more information contact: fieldtrips.oldtownsandiego@gmail.com

Business Logos: Please e-mail your logo to Visual Media who is providing the graphics for this event. Send to: rob-vslmedia@cox.net

Contact Name: _____

Address: _____

City : _____ State: _____ Zip: _____

Phone number: _____ Cell: _____

e-mail: _____

Website: _____

Are you committed to featuring beer, tequila and floater from our sponsors?

Yes

No

Community and Old Town Business Sponsor

\$250

\$500

\$1000

Free

Altar - Free listing does not include logo on map

Payment Method:

Check (you will be invoiced) Credit/Debit (Please fill our the CC Authorization form attached)

For more information contact: fieldtrips.oldtownsandiego@gmail.com
email back to: rob-vslmedia@cox.net

Please fill out and return by September 30th DEADLINE:



3940 Hortensia St.
San Diego, CA 92110

Visual Media Group/Old Town San Diego Guide CREDIT CARD AUTHORIZATION

Thank you for your order. Please review your contract/Invoice for accuracy before going forward with your order. Once you have verified that your contract / Invoice is correct, please complete this Form and e-mail. Due to the custom nature of our business, we are unable to give refunds on contracts, deposits or payments. Thank You.

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CVC Code _____ Expiration Date _____

Amount Authorized _____ (+Handling Fee)

Name on Card _____

Billing Address for Card if different from above

Authorize Signature _____ Date _____

I authorized Visual Media Group to charge the credit card listed above for payment as outlined in my contract/invoice and to keep this card on file for payments as specified.
Cardholder acknowledges having ordered and/or received custom goods and/or services and agrees to perform the obligations set forth in the Cardholder's agreement with the Issuer. Should a remaining balance be due on this transaction after completion, pickup, or delivery, Cardholder gives VMG/OTSD GUIDE authorization to process a charge equal to the remaining balance outstanding. **A 3% handling fee will be applied to all transactions.**